

## Contact Us

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# iSisters Technology Mentoring

## Annual Report

May 1, 2012 – April 30, 2013

*Celebrating over 10 years of Connecting Women  
in Need with Technology through Mentoring*

## Our Board of Directors

Patricia den Boer, **Chair**

Arlene Hall, **Secretary**

Carolyn Scott, **Treasurer**

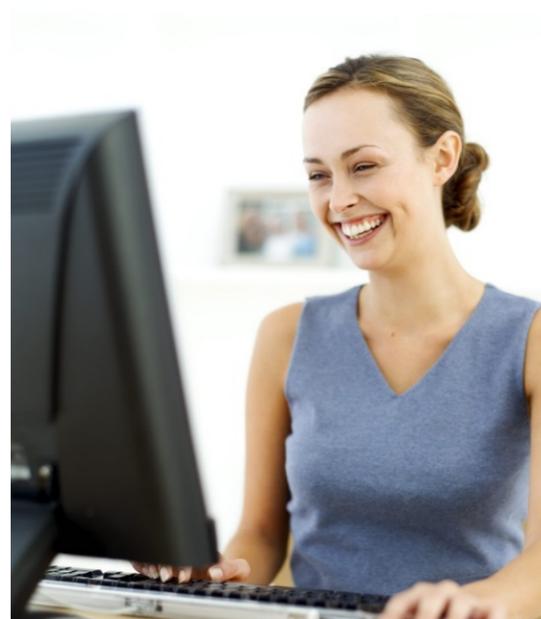
Cathy Lewis, **Director (Founder)**

Colleen Kelley, **Director**

Diana Vidal  
**Director, Volunteer Management**

Joanne Lincoln  
**Director, Human Resources**

Melynda Layton, **Director**



### Our Mission

To provide access to technology;  
To develop and deliver technology mentoring programs; and  
To enhance career opportunities through technological awareness.

### Our Vision

iSisters Technology Mentoring, the leader in technology learning and development, helps empower women in need to live better lives, create better futures and build stronger communities.

### Our Values

Being Learner Focussed ▪ Being Respectful ▪ Excellence ▪ Being Community Oriented ▪ Being Accountable

# Message from Our Board Chair

Patricia den Boer



Patricia den Boer, Chair

## Accomplishments

\*Successfully graduated 25 women in the past year from our Mobile Lab program at Operation Come Home.

\*Successfully graduated 40 women in the past year from our partner centre OCISO, Ottawa Community Immigrant Services Organization.

\* Cowan Insurance Group and the Cowan Foundation selected iSisters in the Ottawa Region as its 2013 Charity of Choice in support of our newest program, Career Connections.

\*iSisters launched its first Career Connections pilot this spring at OCISO. We exceeded our expectations and graduated 12 women from the pilot program.

\*Proudly supported the transition of one of our partner centres to take over the teaching of the iSisters program.

\*For the sixth consecutive year, awarded academic post-secondary scholarships to teen moms graduating with their high school diploma from St. Mary's Home and Youville Centre.

\*iSisters was once again the Charity of Choice for Elation Centre Yoga studio and the Ottawa Browncoats annual Serenity screening.

\*The new iSisters website launched in late Spring, 2013.

\*Launched a new partnership with the Bethany Hope Centre for Young Families to design and deliver a new program that will begin in the Fall/Winter of 2013.

It is my privilege to provide you with an update to summarize our strategic activities from the past year.

iSisters is nationally recognized for the award-winning programs that enrich the lives of many women who are marginalized, at-risk or for other reasons disadvantaged in our community. By extending the technology skills that most of us would today take for granted, iSisters gives women who would not normally have access to computers and the Internet, the tools to improve their skills, enhance their self-esteem and grow to full potential.

Since our founding in 2001, iSisters has matured as an organization to be "the" leader in the not-for-profit sector while remaining nimble and responsive to the community's needs. Providing skills and mentoring to women who would otherwise not have an avenue to learn these life-changing proficiencies opens doors for them. In many ways, the learnings from more than a decade of hard work has positioned us well for stable growth: delivering programs locally.

Key to this goal is maintaining vital, values-based partnerships, both from a program and sponsorship level. We've made significant strides in more than a decade to build sustainable approaches to program development to keep them ever green. This year we did the same in nurturing our funding base. Our front-end management has enhanced with the introduction of Linda Milton-Perreault, who stepped in as our Executive Director in February 2013. Building on some of the good work accomplished by the operational team, Linda has worked diligently to encourage innovation in existing partnerships, while seeking out new program and funding partners.

I hope you take a few minutes to read this report to find out just how we've accomplished this.

Of course we could not do what we do without the on-going strong commitments from members of the local community, our very important partners, our generous sponsors and wider communities to help us run and develop new programs. Please take the time to read about our sponsors and program partners. Without them we could not be successful.

Our goal is clear: to empower women in need by helping them learn basic, necessary technology skills. Research clearly shows that educated women build stronger communities, and iSisters is proud to be part of that community mobilization.

In the pages ahead, I invite you to learn more about iSisters and how you, too, might want to get involved in sharing the positive results that iSisters brings to our learners.

**Patricia den Boer**  
President, Powerhouse Communications Group

## Executive Director's Message

iSisters enjoyed another strong year between April 2012 and May 2013.

We are very proud that over the past decade we have helped over 2000 women in need graduate from our technology programs in the Ottawa area.

The efforts and contributions of many is required to make a difference in the lives of women in need.

At iSisters, we are fortunate to have a vibrant Board of Directors that provides excellent leadership. I continue to be impressed with the skill, dedication and compassion our Board members demonstrate when carrying out their responsibilities. iSisters also relies heavily on the very important and long lasting relationships we have established with so many stakeholders and community partners throughout our city.

Our dedicated volunteers encapsulate what iSisters is all about. They work with our learners and demonstrate genuineness, passion and humility.

Our learners continue to inspire us every day. They are so full of optimism. And optimism fuels new beginnings.

I look forward to 2013 - 2014 and meeting our vision and mission in a sustainable manner.

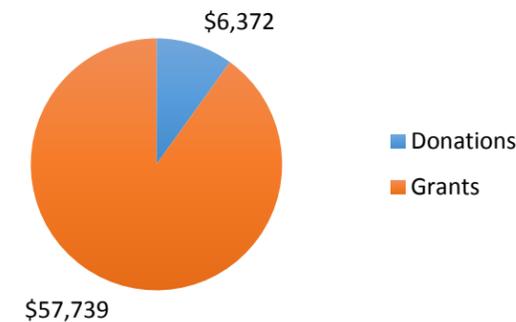
I encourage you to read about our successes and other interesting information about iSisters in our annual report.

**Linda Milton Perreault**  
Executive Director

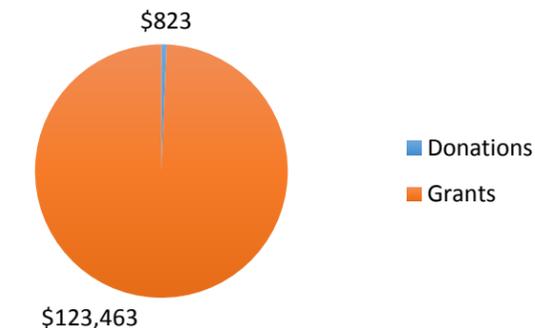
## Financial Highlights

Financial Highlights (000's \$Cdn)	2013	2012
Total revenue	\$64,111	\$124,285
Expenses:	\$84,945	\$128,005
Excess of revenue over expenses:	(\$20,834)	(\$3,720)
<b>Assets</b>		
Cash	\$22,743	\$42,542
Total Assets	\$22,743	\$42,542
<b>Liabilities and Equity</b>		
Current Liabilities Payable	(\$6,002)	(\$7,037)
Retained Earnings	\$49,579	\$53,299
Net Income	(\$20,834)	(\$3,720)
Total Liabilities and Equity	\$22,743	\$42,542

### 2013 Income Highlights



### 2012 Income Highlights



## Our Sincerest Gratitude To Our Supporters

Accenture

Alcatel-Lucent Foundation

Begin to Believe

Community Foundation of Ottawa

Cowan Insurance Group

John & Fran Harding

Ottawa Browncoats

RBC Foundation

The Cowan Foundation

The Harry P. Ward Foundation

The Johansen-Larsen Foundation

The Leacross Foundation

The Ontario Trillium Foundation

**Thank you for your support.**

www.isisters.org

