



# **Annual Report** Sisters 2022-23

ISISTERS TECHNOLOGY MENTORING INC WWW.ISISTERS.ORG

REGISTERED CHARITY: 874302714RR0001

# **Table of Contents**

0	
2	
O	

Mission, Vision, Values	3
Board of Directors	4
Outgoing Executive Director's Message	5
Incoming Executive Director's Message	6
Board Chair's Message	6
Our Impact	7
Voices for iSisters	8
Our Partners	9
Our Supporters	10
Statement of Financial Position	11
Statement of Operations & Changes in Net Assets	12
Statement of Cashflows	13

The EMPOWERED woman is POWERFUL beyond measure and BEAUTIFUL beyond description.

# **Mission, Vision & Values**

### Mission

We create and deliver technology programs at no cost to learners as we believe in equipping women with the skills and confidence to participate fully in their community.

### Vision

iSisters Technology Mentoring, a leader in technology learning and development, helps empower women in need to live better lives, create brighter futures and build stronger communities.

### Values

We are passionate about and committed to:

- Learner Focus
- Respect
- Excellence
- Community Orientation
- Accountability

### Land Acknowledgement

Here at iSisters, we respectfully acknowledge that we work and live on the unceded and unsurrendered territory of the Anishinabe Nation. We commit ourselves to learn the truth and be active in the process of reconciliation.

Ondaje iSisters, nidapiitenindaamin kikenindamang eji ondaamitaayaang ashidj abiyaang ondaje ega wiikaad kamiigiwaaniwang iyo kichi Anishinaabewakii. Niwaawiindamaagemin niinawind kidjikikenindamang tebwewin ashidj kidji-kwayakijichigeyaang kabii-ijiwebag.



Ž

# **Board of Directors**



**Claire Toplis** Chair

**Cathy Lewis** Founder

**Jennifer Welsh** Treasurer

Sarah D'Angelo Director, HR

Hatav Shalileh Director At Large

**Janet Clarke** Director at Large Pat den Boer Past Chair

**Freda Stolz** Vice Chair

**Bev MacKillop** Secretary

Hannah King Director, Legal & Governance

Judy Puritt Director, Volunteers

Saman Raza Director at Large





### OUTGOING EXECUTIVE DIRECTOR'S MESSAGE

#### **Ann McSweeney**

FY2022-23 was another successful year of growth for iSisters. We increased our operational team to 2 full-time, 1 part-time, 1 contracted bookkeeper and 9 contracted instructors. We provided programs to 378 women in need through 18 partner agencies. An increase of 98 learners. Over 4000 women have participated in our programs since our inception in 2001. We also have connected with potential partners in Kingston, Ontario to expand our reach within the Region.

Women have been provided several means of participating in our programs: in-person, on-line and hybrid learning. We continue to provide laptops to our learners, thanks to capital funding and donations. iSisters provides programs in Arabic, Ukrainian, French and English.

We are thrilled to report our major successes during the past fiscal year: iSisters first Community Consultation and Partner Fair, increased our number of corporate connections, received government funding both federally and provincially, increased our social media presence, and more.

I am honored to have led our wonderful operations staff: Michael Powell (Executive Assistant), Summer Zhang (Bookkeeper), and Erin Keeley-Messier (Program Manager) who has led and mentored our talented and professional contracted instructors to provide state of the art programs for our learners. Kudos to Erin for an incredible year!

Without our dedicated volunteers we would not be able to operate. Their expertise and hard work have assisted us in administration, programming and event organization. You are valued and appreciated.

Our successful fundraising efforts and talented donors have enabled iSisters to grow as an organization and to offer additional programs and workshops and to increase our much-needed infrastructure. We exceeded our fundraising target from \$225,000 to \$332,719 this fiscal year. This allowed us to create a new program – iWisdom for seniors and to serve additional women through computer training and employment mentoring. We are currently running 7 programs and several workshops.

A heart-felt thank you to our volunteer Board of Directors. It has been my honor and privilege to work with you all and in particular, Claire Toplis, Board Chair for her guidance and support.

As this will be my final message before retirement, I personally want to thank the Ottawa Non-Profit Community, Funders, Donors, Partners, Volunteers, Staff and Instructors for your incredible support during the past three years. I am so proud to have led such an incredible and amazing organization.



### EXECUTIVE DIRECTOR'S MESSAGE

#### Karyn Steer

Since joining iSisters, as the incoming Executive Director in early August, 2023, it has been a very humbling experience to work alongside so many incredibly talented, passionate and dedicated members of the iSisters community. As I step into this role, I am inspired by the remarkable achievements of our organization and the incredible dedication of our staff, board of directors, instructors and volunteers.

I would like to express my gratitude to Ann, Claire and the whole team, for their unending support during this transition. It's an honour to lead this exceptional organisation, and I'm eager to continue our mission of empowerment and transformation for the low-income women, girls, and gender diverse people we serve. As we reflect on our past year and the remarkable growth under the leadership of our outgoing Executive Director, Ann McSweeny, we look to the future to build upon the impactful growth which has transformed the lives of so many.

In the coming year we will expand our programs to reach even more low-income women, girls, and gender diverse people, exploring new avenues of impact and collaboration. We will tailor our curriculum to align with evolving needs of technology and the job market, ensuring that those we support significantly enhance their employability.

Thank you for your dedication and commitment to iSisters. I look forward to collaborating with our partners, funders, volunteers, contractors, and all members of our community. Together, we will continue to work collaboratively to improve the lives of the women, girls and gender diverse people across our community.



### **BOARD CHAIR'S MESSAGE**

#### **Claire Toplis**

With outgoing ED Ann McSweeney announcing her plan to retire about ten months in advance, iSisters and the board had a long period to map out the next transition in leadership, and we're grateful to Ann for allowing us an unhurried process to plan for her replacement.

We also used that time to solidify the strides we have made in working with new partners and reaching new communities. However, even in 2023, it is clear that women and girls encounter lower levels of digital literacy compared to their male counterparts, and that hinders their participation in various online opportunities, whether it is education, employment, or entrepreneurship. In some communities, cultural norms and restrictions continue to limit women's access to digital technologies. Our programs are provided in a safe environment where learners are already receiving services like housing, language training and the like. Here women who would otherwise not have access can learn about technology, continue their studies more effectively, get employability skills and also learn to start their own business.

We're indebted to Ann for her accomplishments during her more than three years at the helm of iSisters. She has tripled the number of women served even as we navigated through and out of a worldwide pandemic. Addressing digital inequity is essential to promoting social inclusion and economic development for women in need, and will undoubtedly continue to figure prominently in our upcoming strategic plan. And that will be the challenge for new ED Karyn Steer, whom we welcome warmly to join with us on the next phase of our journey.



## **Our Impact**

### Learners Served

2022-23

since 2001

4018







#### **Community Partners**



Skills Improvement



Learner Satisfaction 95%



0

### **Voices for iSisters**

My idisters mentor has had a huge positive impact on my huge positive impact on my journey, and I will forever be grateful to her and the isisters program. Laetitia, iSisters Learner

The support from is Isters has made a significant difference in my life, giving me the confidence to pursue my goals with more passion. Thank you so much for everything you have done for me. Tofy, iSisters Learner

The isisters program helped me learn new and very interesting information. The most fun was communicating and meeting new people. We would definitely recommend it to other women Natalia, iSisters Learner

> These programs provide a valuable opportunity for vulnerable women to connect, learn, and grow. Thank you, i Sisters, for all that you do to support our community! Alia Reynolds, St. Joe's Women's Centre

isisters programs has an impact on their students for beyond teaching digital literacy skills by providing women with the confidence to feel they can succeed at anything they put their mind to. Amanda Awwad, Nepean Housing Corporation 2

# **Our Partners**































Pincerest Terrace





Tungasuvvingat Inuit





FAST Facilitating Access to Skilled Talent





# **Our Supporters**

#### **Individual Supporters**

Omer Aziz Christopher Barber Bwalya Chilangwa Janet Clarke Luz Osorio Cuadros Sarah D'Angelo Veronica Dickinson John Harding Fran Harding Hannah King Mercy Lawluvi Cathy Lewis Edward Lewis Stephen Lewis Bev MacKillop Michelle Coates Mather Raven McNeil Ann McSweeney Judith McVittie Karen Mohindra Emily Patenaude Michael Powell Judy Puritt Saman Raza Janice Remai Jacob Samuel Melissa Shahin Hatav Shalileh Barbara Steele Jason Stern Lauren Thibodeau Tania Tierney Claire Toplis Jennifer L. Torbet Maryam Tse Tracey A. Vibert Jennfier Welsh Gary White Carole Wooten

#### **Corporations and Foundations**

Accenture Alterna Savings Canadian Women's Foundation Ciena Corporation Employment and Social Development Canada (New Horizons for Seniors Program) Flex Foundation Johansen-Larsen Foundation Kaiser and Partners

#### KPMG LLP

Keller Williams Integrity Realty Leacross Foundation MacKenzie Investments Ministry of Labor, Immigration, Training and Skills Development Minto Foundation – Halo Fund Nokia Corporation Ontario Trillium Foundation Ottawa Community Foundation



### Statement of Financial Position

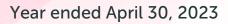
Year ended April 30, 2023

ASSETS CURRENT ASSETS		
CURRENT ASSETS		
Cash	\$ 46,074	\$ 61,223
Short-term investments (note 6)	103,565	102,660
Accounts receivable	4,712	4,060
Prepaid expenses	2,361	2.010
	156,712	169,953
TANGIBLE CAPITAL ASSETS (note 4)	9,068	19,950
	\$ 165,780	\$ 189,903
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	\$ 24,133	\$ 24,855
Deferred contributions (note 5)	61,230	74,922
	85,363	99,777
DEFERRED CONTRIBUTIONS RELATED TO TANGIBLE		
CAPITAL ASSETS (note 4)	9,068	19,950
	94,431	119,727
NET ASSETS		
Unrestricted	31,349	30,176
Contingency - internally restricted	40,000	40,000
	71,349	70,176
	\$ 165,780	\$ 189,903





### Statement of Operations & Changes in Net Assets



	2023	2022	
Revenue			
Grants	\$ 264,690	\$ 97,821	
Donations	24,984	24,881	
Exchange loss and other revenue	(453)	(945)	
	289,221	121,757	
Expenses			
Programs	179,900	122,424	
Administration	100,741	82,235	
Professional fees	5,183	4,827	
Insurance	2,224	2,070	
	288,048	211,556	
Excess of revenue over expenses (expenses over revenue)	\$ 1,173	\$ (89,799)	

2000

2022

	Un	restricted		tingency - ally restricted	Ĺ	2023 Total		2022 <u>Total</u>
Balance, beginning of year	\$	30,176	\$	40,000	\$	70,176		159,975
Revenue over expenses (expenses over revenue)	<u>10</u>	1,173	-	-	_	1,173	_	(89,799)
Balance, end of year	\$	31,349	\$	40.000	<u>\$</u>	71,349	<u>\$</u>	70,176



å

# Statement of Cashflows

Year ended April 30, 2023

CASH FLOWS FROM (USED IN)	<u>2022</u>	<u>2023</u>
OPERATING ACTIVITIES		
Excess of revenue over expenses (expenses over revenue)	\$ 1,173	\$ (89,799)
Items not involving cash:		
Amortization of deferred contributions related to		
tangible capital assets	(10,882)	(1,814)
Amortization of tangible capital assets	10,882	1,814
Changes in non-cash working capital components:		
Accounts receivable	(651)	(358)
Prepaid expenses	(351)	39
Accounts payable and accrued liabilities	(723)	(491)
Deferred contributions	(13,692)	53,957
	(14,244)	(36,652)
INVESTING ACTIVITIES		
Purchase of investments	(905)	(500)
Purchase of tangible capital assets		(21,764)
	(905)	(22,264)
FINANCING ACTIVITIES		
Deferred contribution received for purchase of tangible		
capital assets	<u> </u>	21,764
DECREASE IN CASH	(15,149)	(37,152)
CASH, BEGINNING OF YEAR	61,223	98,375
CASH, END OF YEAR	\$ 46,074	<u>\$ 61,223</u>



80

# Building brighter futures for women



#### iSisters Technology Mentoring, Inc.

3781 Strandherd Drive P.O. Box 34025 Ottawa, ON K2J 5B1

613-565-7337 | www.isisters.org | info@isisters.org Registered Charity: 874302714RR0001